



COPAKEN BROOKS



LOCATION: Kansas City, Missouri



MARKET: Commercial Real Estate

ABOUT COPAKEN BROOKS

Established in 1922, Copaken Brooks is a full-service commercial real estate firm headquartered in Kansas City. The firm serves national clients, tenants and investors, managing projects from inception to completion. Copaken Brooks helps clients evaluate, manage and execute critical commercial real estate property transactions.

THE CHALLENGE

The headquarters of Copaken Brooks occupies space in the Town Pavilion building, built in 1986 and located in downtown Kansas City. The 38-story mixed-use tower occupies a full city block and includes one story of retail and 34 stories of offices including tenants such as Bank Midwest, Deloitte & Touche, and PriceWaterhouse Coopers.

Tenants at Town Pavilion share access to an entire fourth floor conference facility aptly named The Conference Center at Town Pavilion. Copaken Brooks determined the current audiovisual technology was at end of life and turned to AVI Systems to upgrade and modernize AV technologies that would benefit tenants who can reserve the three conference rooms, totaling a combined 14,000- square feet.



The lobby of Copaken Brooks' Conference Center.

“FROM SALES TO SERVICE, THE CREW AT AVI IS TOP NOTCH. THEIR CUSTOMER SERVICE STANDS READY AND WILLING TO TROUBLE SHOOT, DIAGNOSE AND SOLVE PROBLEMS.”

**STEPHANIE BURKETT,
MARKETING MANAGER,
COPAKEN BROOKS**

THE SOLUTION

The Conference Center at Town Pavilion offers tenants the ability to reserve and host large events in a multimedia room that accommodates up to 225 people. Additional rooms include a training room for as many as 80 people and a smaller meeting room with space for 10. One critical component Copaken Brooks requested from AVI Systems was the ability for tenants to use SaaS video conference calls when needed.

After a thorough discussion about how the conference rooms are used and the need for new technologies, AVI Systems recommended AV solutions to meet current and future meeting needs. System updates include:

Large Conference Room

Two 7000 lumen laser projectors and two 132-inch diagonal electric recessed screens.

Training Room

A 7000 lumen laser projector and 132-inch electric recessed screens.

Both the large and medium conference rooms were equipped with Crestron NVX IP network-based solutions, QSC digital signal processors for audio and QSC cameras with USB for computer-based video conferencing, wireless microphones, Barco Clickshare for wireless presentations, Sennheiser ceiling microphones to capture audience participation, and 10-inch wall-mounted touch panels for system programming.

Small Meeting Room

A 90-inch wall-mounted display, Shure table microphones, touch panel for On/Off volume control and source switching, and Barco Clickshare for wireless presentations.

EQUIPMENT USED IN THE INSTALLATION INCLUDES:

- Christie 7000 lumen projectors
- Screen Innovations Black Diamond XL132-inch slate screens w/1.2 gain
- QSC PTZ 12X72 cameras
- Shure Cardioid lavalier microphones
- Crestron 10.1" touch screens
- Epiphan Pearl Mini All-In-One live video encoder



Large conference room designed to accommodate up to 225 people.



The medium conference room includes hardwired microphones.

THE RESULT

Many businesses find multi-tenant office complexes attractive because they don't have to independently invest in AV technologies. Instead, they can reserve the conference space when needed and enjoy the perks of high-tech meeting amenities. Copaken Brooks chose to make several dramatic upgrades in its conference center — from bigger, brighter displays to high-end projection and audio and the ability to conduct SaaS video conferencing. The technology solutions Copaken Brooks chose add value to the building and its tenants.

“Town Pavilion was eager to offer the latest AV technology in our 10,000 square-foot Conference Center,” said Stephanie Burkett, Marketing Manager at Copaken Brooks. “AVI Systems assessed our situation and offered

a variety of packages for us to choose from. They tailored a program specific to our unique needs and worked within our budget.

“From sales to service, the crew at AVI is top notch,” added Burkett. “Their customer service stands ready and willing to trouble shoot, diagnose and solve problems. They make AV very user friendly, especially for those who are generally not familiar or comfortable around sophisticated AV systems. AVI comes highly recommended for all your AV needs, large or small.”

AVI continues its relationship with Copaken Brooks, providing a PRO Support agreement that extends into 2022.

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The small meeting room features a 90-inch display for easy viewing.

HOW CAN WE HELP YOU?

Call 855-521-0050 or visit avisystems.com for more information.

